



March 19, 2019

Dear Business Owner,

I am writing to request Sponsorship support for the Oso Slide Memorial Gala taking place on June 22nd, 2019. The gala theme is PNW Paradise Ball, and we are currently seeking gala sponsors with Pacific Northwest connections to assist with hosting a special evening of fine dining, entertainment and a live auction to benefit the Oso Slide Memorial.

Shortly following the March 22, 2014 mudslide, discussions began circulating about creation of a memorial to commemorate the Oso mudslide. The intent of the memorial was to remember the lives of the 43 individuals who lost their lives, recognize the unprecedented response effort that followed the event, honor the community that was lost and provide information about the slide itself. As families and the community have coped with grief, and the landscape has slowly begun to heal, calls for a memorial have become louder and steps are being taken to create a space at the site for gathering, learning, grieving and comforting.

Staff currently estimate the total cost of the Slide Memorial to be somewhere between **\$3-4 Million**; which includes, expenses to finish design, obtain permits and develop construction documents. All proceeds collected for the SR 530 Mudslide Memorial will be 100 percent dedicated to the project.

We expect over 150 people to attend our event this year and our goal is to raise \$100,000. Please see the attached Sponsorship Packages sheet that includes the detailed additional benefits of gala support. We will highlight your sponsorship prior to the event with social media and webpage postings, and acknowledge your support at the gala by including your business name and logo on our banner, in our slideshow and in the printed gala program. **Your support will allow us to build this memorial that will serve as a reminder of the event, bring healing to those impacted by the mudslide, and draw the community closer.** Thank you for your consideration.

Sincerely,

The Oso Slide Memorial Committee and
Snohomish County Parks and Recreation

Please send all inquiries to:

Amy Lucas, Senior Planner
Snohomish County Parks and Recreation
(425) 388-6620
amy.lucas3@snoco.org

Please send all Sponsorship Checks to:

Hope Unlimited
(write Oso Slide Memorial in Memo Line)
P.O. Box 416
Stanwood, WA 98292

EVENT SPONSORSHIP PROPOSAL



PNW Paradise Ball & Auction
JUNE 22 2019

Benefiting the building of the
OSO SLIDE MEMORIAL



PNW PARADISE BALL

to benefit the Oso Slide Memorial

Sponsorship Packages

All sponsors will receive the following benefits: name and logo displayed on the event webpage, social media recognition and promotion, and recognition on the memorial donor wall.

PRESENTING SPONSOR - \$20,000

Event Recognition

- 5 Minutes on Stage as Presenting Sponsor
- Thanked by MC during the event
- VIP Donor Ribbons
- Full Page Name and Logo in Event Slideshow

Advertising and Publicity

- Large Name and Logo on Sponsorship Banner
- Half Page Name and Logo in Event Program

Complimentary Tickets and Items

- 10 Event tickets
- 2 bottles Specialty table wine
- 10 Oso Strong T-shirts
- 10 Oso Slide Memorial Decals
- 10 VIP Yurt Package
- SWAG bag

SUMMIT SPONSOR - \$10,000

Event Recognition

- Thanked by MC during the event
- Summit Donor Ribbons
- Large Name and Logo in Event Slideshow

Advertising and Publicity

- Large Name and Logo on Sponsorship Banner
- Half page Name and Logo in Event Program

Complimentary Tickets and Items

- 10 Event tickets
- 2 bottles Specialty table wine
- 10 Oso Strong T-shirts
- 10 Oso Slide Memorial Decals
- 10 VIP Yurt Package
- SWAG bag

BLACK DIAMOND SPONSOR - \$5,000

Event Recognition

- Black Diamond Donor Ribbons
- Large Name and Logo in Event Slideshow

Advertising and Publicity

- Name and Logo on Sponsorship Banner
- Name and Logo in Event Program

Complimentary Tickets and Items

- 4 Event tickets
- 1 bottle Specialty table wine
- 4 Oso Strong Hats
- 4 Oso Slide Memorial Decals

EXPLORER SPONSOR - \$2,500

Event Recognition

- Explorer Donor Ribbons
- Name and Logo in Event Slideshow

Advertising and Publicity

- Name and Logo in Event Program

Complimentary Tickets and Items

- 2 Event tickets
- 2 Oso Strong Hats
- 2 Oso Slide Memorial Decals

SPONSORSHIP CONFIRMATION FORM

PNW Paradise Ball & Auction | June 22 2019

Yes! We would like to support the building of the Oso Slide Memorial. We authorize the Oso Slide Committee to include our name and/or logo on all the materials printed for the event consistent with our sponsorship selection.

PRESENTING \$20,000

SUMMIT \$10,000

BLACK DIAMOND \$5,000

EXPLORER \$2,500

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ WEBSITE _____

EMAIL ADDRESS _____

Check enclosed

Please mail Sponsorship Checks to:

Hope Unlimited

(write Oso Slide Memorial in Memo Line)

P.O. Box 416

Stanwood, WA 98292

Please send an invoice

For guaranteed inclusion of name and/or logo on printed materials, please return form by May 10, 2019.

Please forward logo with brand standards and any questions to Amy at

Amy.Lucas3@co.snohomish.wa.us or 425-388-6620

Hope Unlimited Tax ID# 91-1937587